

## Tourism SEO Weakness Quiz

Yes No

- |                          |                          |   |
|--------------------------|--------------------------|---|
| <input type="checkbox"/> | <input type="checkbox"/> | #1: Does your content calendar account for both peak and off-peak seasons?      |
| <input type="checkbox"/> | <input type="checkbox"/> | #2: Are you using geo-targeted keywords and culturally appropriate content?     |
| <input type="checkbox"/> | <input type="checkbox"/> | #3: Is your website optimized for visual search?                                |
| <input type="checkbox"/> | <input type="checkbox"/> | #4: Are you using tourism-specific schema markup for attractions and services?  |
| <input type="checkbox"/> | <input type="checkbox"/> | #5: Is your website optimized for mobile users?                                 |
| <input type="checkbox"/> | <input type="checkbox"/> | #6: Do you adjust your SEO content based on the different intents of travelers? |
| <input type="checkbox"/> | <input type="checkbox"/> | #7: Are your SEO efforts backed by robust customer service?                     |