

## SEO BINGO

Optimize, Rank, and Watch Your Pet Store Thrive!

Claim and Optimize Your Google My Business Listing Use Location-Specific Keywords Answer Common Pet Owner Questions

Create E-E-A-T Pet Content

Add Schema Markup for listings Improve Mobile Page Speed Add Descriptive Alt Text to All Images Use Strategic Anchor Text in Internal Links

Build an Internal Linking Strategy for the Customer Journey

Target Long Tail Keywords Leverage Visual Search Optimization Make sure your website adapts smoothly to different gadgets

Target Local Keywords for Higher Visibility Optimize Images for Faster Load Times

Implement Structured Data Use Programmatic SEO to Scale Content

